



JOHN WARANIAK



Vice President of Vehicle Technology Specialty Equipment Market Association (SEMA)

John Waraniak, vice president of vehicle technology leads SEMA's advanced vehicle technology strategy, programs and initiatives. His role is to help members understand the challenges, develop solutions and capitalize on new business opportunities presented by today's complex vehicle systems and technologies.

Waraniak is a proven industry leader who has worked for automotive, motorsports, aerospace and consumer products companies for more than 25 years. With specific expertise in vehicle systems engineering and collaborative product development, Waraniak serves as the primary contact for SEMA members to reach automakers and original-equipment suppliers on vehicle architecture and systems integration issues and was instrumental in forming the alliance between SEMA and CEA that resulted in the Automotive Electronics Connectivity Committee.

Prior to joining SEMA, Waraniak held executive positions with a range of global companies, including TATA Motors, Johnson Controls, General Motors, Hughes Aircraft, Northrop and No Fear. His visionary and entrepreneurial leadership skills played an integral role in helping these companies develop and implement innovative strategies for adapting best business and technology practices for lean product-process development, customer-centric growth and improved profitability.